

Priority Axis 3 - A safe region

# **ROBG-128 Bridges of Time**

#### What's the goal?

To improve the sustainable use of Nikopol-Turnu Magurele cultural heritage by developing, implementing and promoting integrated joint approach for investing in sustainable tourism.

#### What's the budget?

5,836,225.82 euro, out of which 4,960,791.94 ERDF

Target at the half of the implementation period: 105,151 euro for Nikopol Municipality and 48,700 for Turnu Măgurele Town

#### Who is doing it?

Lead partner: Nikopol Municipality, Bulgaria

Partners: Turnu Măgurele Town, Romania

#### When is it happening?

Start date: 31.03.2017

End date: 30.07.2019

Duration: 28 months



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### Where is it happening?

Nikopol Municipality in Bulgaria

Turnu Magurele Town in Romania

#### How is it going to happen?

- > construction works for restoring Turnu Magurele fortress
- constructing Nikopol archeological park with access road to Cliff Church 2 surveys on the quality of joint risk management
- > 3 stakeholder workshops for developing 9 integrated tourist products/services
- > 1 joint marketing strategy
- > 1 joint information web portal and smartphone application
- 8 info terminals
- > 2 clubs for historical restorations
- > 1 large-scale cross-border festival
- > online publicity and awareness raising campaign
- information and publicity materials

## What will be the results (what's the contribution to the Programme)?

<u>Programme outputs</u>: 10000 visits to supported sites of cultural and natural heritage and attraction (COI); 2 integrated tourism products; 7 integrated tourism services; 1 common strategy

Programme results: 2800 tourists overnights in the CBC region

#### Project status (reflected in progress reports)

N/A