

Priority Axis 3 - A safe region

ROBG-128 Bridges of Time

What's the goal?

To improve the sustainable use of Nikopol-Turnu Magurele cultural heritage by developing, implementing and promoting integrated joint approach for investing in sustainable tourism.

What's the budget?

5,836,225.82 euro, out of which 4,960,791.94 ERDF

Target at the half of the implementation period: 105,151 euro for Nikopol Municipality and 48,700 for Turnu Măgurele Town

Who is doing it?

Lead partner: Nikopol Municipality, Bulgaria

Partners: Turnu Măgurele Town, Romania

When is it happening?

Start date: 31.03.2017

End date: 30.07.2019

Duration: 28 months



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Where is it happening?

Nikopol Municipality in Bulgaria

Turnu Magurele Town in Romania

How is it going to happen?

- > construction works for restoring Turnu Magurele fortress
- constructing Nikopol archeological park with access road to Cliff Church 2 surveys on the quality of joint risk management
- > 3 stakeholder workshops for developing 9 integrated tourist products/services
- > 1 joint marketing strategy
- > 1 joint information web portal and smartphone application
- 8 info terminals
- > 2 clubs for historical restorations
- > 1 large-scale cross-border festival
- > online publicity and awareness raising campaign
- information and publicity materials

What will be the results (what's the contribution to the Programme)?

<u>Programme outputs</u>: 10000 visits to supported sites of cultural and natural heritage and attraction (COI); 2 integrated tourism products; 7 integrated tourism services; 1 common strategy

Programme results: 2800 tourists overnights in the CBC region

Project status (reflected in progress reports)

N/A