

## **ROBG-141 - Cross Border virtual incubator for promoting employment on bio agriculture, bio products processing and connected services**

### **What's the goal?**

To encourage integration of the cross-border area Dolj Pleven in terms of employment, labour mobility, business development in the field of bio agriculture, bio products processing and connected services.

### **What's the budget?**

742,866.94 euro, out of which 631,436.90 ERDF

Target at the half of the implementation period: 136,106 euro for Lead Beneficiary and 76,527 euro for Beneficiary 2.

### **Who is doing it?**

Lead partner: Romanian Movement for Quality (Romania)

Partner: National Center for Information Service (NCIS) ((Bulgaria)

### **When is it happening?**

Start date: 19.04.2017

End date: 18.12.2018

Duration: 20 months

### **Where is it happening?**

Craiova, Dolj County, Romania

Pleven, Pleven District, Bulgaria

### How is it going to happen?

- Elaboration of Studies regarding bio agriculture, bio products processing and connected services in the cross border area Dolj Pleven;
- Integrated business oriented campaign for promotion of employment and entrepreneurship opportunities on bio agriculture, bio products processing and connected services on Dolj and Pleven:
  1. Elaboration and dissemination through informative sessions in Dolj and Pleven
  2. Promotional documentary film of successful stories on subject in the CB area;
- Creation of online Business and Mobility tools tailored to the specific needs of job seekers and entrepreneurs in the DJ-Pleven CB area;
- Training sessions on bio agriculture dedicated to students and graduated specialists in agriculture;
- Training sessions on bio agriculture dedicated to rural citizens or unemployed from urban area;
- Entrepreneurial training course;
- Consultancy for certification on bio-agriculture products:
  1. Soil sampling analysis for 100 farmers, Romanian and Bulgarian;
  2. Vocational Training session for organic inspectors;
  3. Creation of a system of information “Help Desk”;
- Integrated measures for Bio products Marketing:
  - 1 On line bio product show case for marketing of bio products within BIOVIRTINC;
  2. Training course for sales agent on bio products;
  3. Consumer awareness and education on bio products;

- A common strategy and action plan for job creation and cross-border mobility by developing business on bio agriculture, bio products processing and connected services;
- Elaboration of information and publicity materials.

**What will be the results (what's the contribution to the Programme)?**

Programme outputs:

- 23 initiatives that activate workforce mobility in the cross border area;
- 700 participants in joint local employment initiatives and joint training;
- 100 participants in joint educational and training schemes to support youth employment, educational opportunities and higher and vocational education across borders

Programme results: population that have access to joint employment initiatives - 30,000.00 people from Dolj - Plevan.

**Project status (reflected in progress reports)**

**Reference period: N/A**