

## **ROBG-144- Cross-border Sustainable Employment Mix-Centres in the fields of information technologies, tourism and agriculture**

### **What's the goal?**

To improve the cross-border labour market conditions towards an integrated market with better employment rates.

### **What's the budget?**

365,754.59 euro, out of which 310,891.41ERDF

Target at the half of the implementation period: 37,775 euro for Lead Beneficiary, 29,163 euro for Beneficiary 2 and 45,492 euro for Beneficiary 3.

### **Who is doing it?**

Lead partner: Cross Border Association E(quilibrium) Environment (C.B.A.E.E) (Romania)

Partner: National Tourism Cluster "Bulgarian Guide" (Bulgaria)

Partner: Regional Agribusiness Center-Vidin /RABC/ (Bulgaria)

### **When is it happening?**

Start date: 13.05.2017

End date: 12.11.2018

Duration: 18 months

### **Where is it happening?**

Craiova, Calarasi, Romania

Vidin, Pleven, Dobrich, Bulgaria

### How is it going to happen?

- Emerging occupations in the fields of agriculture, tourism and IT in the CB area;
- Legal and tax framework for creating a business in the CB region;
- Elaboration of two separate Guides “Doing business in CB-region” and “Labor conditions and regulations in the CB-region”;
- Establishment of cross-border SEM- Centres;
- Organization of trainings in Sustainable Employment in the CB region;
- Design, creation and content management of an online training system;
- Joint labour exchange for organizations and job-applicants - Sustainable Employment Job-Fair;
- Information and publicity Campaign (press-conference, press releases, promotional materials: brochures, T-shirts promoting the Sustainable Employment, flash memory storage devices, engraved key-chains, caps, folder, pens;

### What will be the results (what’s the contribution to the Programme)?

#### Programme outputs:

- 12 initiatives (trainings, education schemes, websites, agreements, networks, job-fairs etc.) that activate workforce mobility in the cross border area: 1 joint training platform, 5 joint online trainings, 5 joint regional training, 1 joint job-fair

- 200 participants in joint local employment initiatives and joint training;

- 200 participants in joint educational and training schemes to support youth employment, educational opportunities and higher and vocational education across borders.

Programme results: population that have access to joint employment initiatives - 150,000 participants.

**Project status (reflected in progress reports)**

**Reference period: N/A**