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GOVERNMENT OF ROMANIA



GOVERNMENT OF BULGARIA

Newsletter

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This newsletter is dedicated to the promotion of our projects financed by Interreg V-A Romania-Bulgaria Programme, by presenting in detail the main results of 5 projects.



www.interregrobg.eu

ROBG-14 - Balloon adventure

I think everyone wondered at some point if the clouds are made of cotton candy...

Thanks to the initiative of ARDBC Vidin, Bulgaria Regional Development Agency and Business Center 2000, Bulgaria and the Romanian Association for Electronic Industry and Software Industry, Oltenia Subsidiary, almost 3000 people were actually able to find out, through project ROBG-14, Balloon adventure.

Various events where the participants, both locals and tourists, were able to fly for free, admire and shoot beautiful and unique photos of natural and historical sites, were organized. Their Instagram feed must be [#awesome](#), right?:)

Having a budget of 485,460.00 euro, the beneficiars also organised 4 workshops with stakeholders, where the marketing strategy and this tourist product in the cross-border region of Romania-Bulgaria was also presented, but also observe the flight of a balloon.



ROBG-14 - Balloon adventure

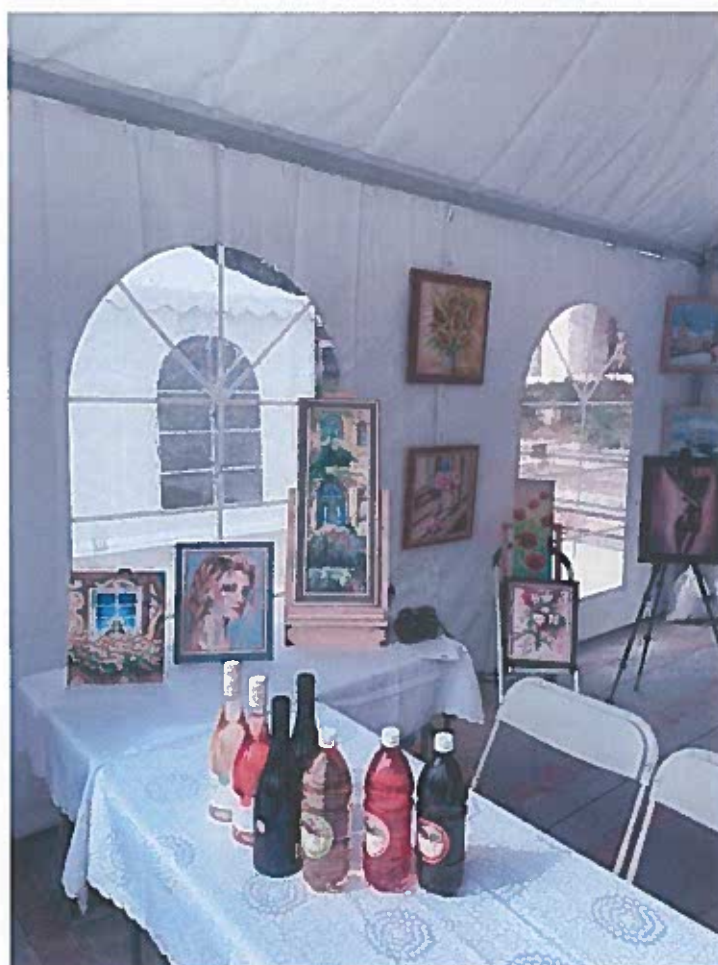


Also, a training course for balloon ground crew, organized by the Agency for Regional Development and Business Center 2000 - Montana as a partner in the project „Balloon adventure - a new joint tourism product“ was held. The trainer was a pilot of a hot-air balloon from Romania with an impressive experience, Mihai Ilie. In 10 days, 10 men and women from Romania and Bulgaria were trained in order to assist the pilot in the preparation, raising and landing of the balloon. The results were a 2 ground crew that successfully was able to practice with the participants all the lessons.

The best part of the „Balloon Fiest“ and the other events, was the increase of visits, by 2,520 to sites of cultural and natural attraction of the CBC area. People were attracted of this amazing idea and had the opportunity to fully see beautiful places.

You may see a part of their journey in the clouds, but also read their actual results on their website : <http://balloonadventure.eu/en/> or on their facebook page : <https://www.facebook.com/pg/balloon.adventure/posts/...> or their Youtube channel: https://www.youtube.com/watch?v=CN2RM1_qKDE.
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ROBG-368 - "Active Art for Attractive Tourism - ARTOUR"



What is the best way to get to know a place if not by eating its most delicious dishes, learn their oldest songs and dances or just admire beautiful crafts made by local artisans?

That was just a few of the things that Association "Institute for Territorial Innovations and Cooperation - ITIC" with Valahia Transalpina Professional Association (PAVT) were able to do through the ROBG-368 project, "Active Art for Attractive Tourism - ARTOUR". Communities from the border region and many tourists, were brought together in a series of events which helped them discover the beautiful cultural heritage of Romania and Bulgaria.

The four festivals organized were the main theme of the project, attracting many tourists and encouraging them to visit the CBC region.

ROBG-368 - "Active Art for Attractive Tourism - ARTOUR"

Two of the events were held in Romania, Calarasi and Craiova, having as accompanying events an art camp, many exhibitions and artists performing for the audience.

On the other hand, the festivals in Bulgaria, in Vidin and Vratsa, focused on the local tourists services and an exhibition of their products, but also on the crafts and paintings made by the children from local schools, as you can see in the picture. There were also various artists involved in the cultural events.

With a budget of 454 130.10 Euro, ARTOUR was able to bring people together and let tourists admire the beauty of their history and customs.

You may see more of their progress by accessing their website: <https://artour-robgeu/about-the-project/> or their Facebook Page: <https://www.facebook.com/Artour-110410830299202/> #robge #bestpractice #realCBC #interreg



ROBG-296 - YOUNG VOLUNTEER

Be the change you want to see in the world!

Usually, that's just a nice meme (one that also looks at us from a colourful poster on the office wall, as we actually really believe in it). But not anymore. 793 young Romanians and Bulgarians (ages 15-19), students at "Mihai Eminescu" ([@https://www.facebook.com/Liceul-Teoretic-Mihai-Eminescu-Calarasi-Accredited-758972240851925/](https://www.facebook.com/Liceul-Teoretic-Mihai-Eminescu-Calarasi-Accredited-758972240851925/)) and "Vasil Levski" highschoools, decided to walk the walk.

Together, with the EU funds help (~300.000 euro), they have participated in four volunteering campaigns and understood the real power of kindness and helping each other.



The students learnt (2018-2020) via the equipment purchased from our project how to grant first aid (in case of heart attacks, burns, fainting, suffocation) or how to react in case of an emergency (such as earthquake, flood, natural disaster). But more importantly, they've learnt how to be part of a cross-border community. They have thus created the newest (and probably one of the biggest) volunteering communities in the border area!

You have here a picture with these young people who represent (with a bit of our help) a brighter, kinder, and maybe even a happier future, but you can always read more on what they have done on their own website:

<https://www.youngvolunteer.eu/> . [#robg](#) [#bestpractice](#) [#realCBC](#) [#interreg](#)

ROBG-153 LEARN

Probably the most common and quite annoying questions that pop up from... everybody? at some point are the following one: What would you like to be when you grow up? Where would you see yourself professionally speaking? Especially for teenagers, this could be a big pressure. Not knowing where direction you should go or what are your skills or how your skills could help you to get a proper job is pretty frustrating.

Starting from this premise, (BL): Unitatea Administrativ Teritorială - Comuna Lumina, (B2): UAT - Orașul Ovidiu, (B3)UAT - Comuna Mihail Kogălniceanu, (B4): Municipality General Toshevo, (B5): Municipality Kavarna), beneficiaries of the project called simply: LEARN (ROBG-153), having a budget of 372.178,65 euro, made things clearer for 250 teenagers (in 8th, 9th and 10th grade). Following a simple, but effective motto: Listen, Educate, Act and Read in a Network, they were able to provide counselling (psychological, career and group counselling) and real support for the kids, but also for their parents.

Thanks to the group counseling, also parents learn how to properly guide the kids to a good direction, providing support and understanding.





Five Vocational Ateliers in the CBC area were organized, completely furnished and equipped where the participants learnt new things, took notes and discuss it with the trainers.

The teenagers were engaged in the Strategy related to the local workshops, having the chance to ask questions and listen to local employers's experiences. 40 local workshops were organized with local employers and 10 county/district level workshops organized with country/district level employers.

You may see more of their achievements on the project website: www.learn.ro, which also includes an online platform and 2 blogs for the students, where parents, children, teachers and professional counselors can easily communicate.

218 of the teenagers were engaged in the training regarding the use of the website, blogs and online platform.

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The main purpose of - BRCCI(Bulgarian-Romanian Chamber of Commerce and Industry) and ADDS (Association for Sustainable Development Slatina) when starting the Cross-border Agency for Work Mobility (VISA, ROBG-147) was to support cross-border employment, but also to break down barriers between the two regions. Facing big challenges like the difficult accesibility of the region, the lack of both specialized institutions and specific servicies, but the most important: the poor information regarding the support of labour mobility, The Visa Cross border Labour Mobility Agency (with a total budget of EUR 498 818) has provided smart solutions for employers and employees from the cbc area.



Starting with the examination of the economic factors for the exmployment in the cbc area, the agency represents the main source of information and consultation of labor mobility, but also a training center. By envolvingv many institutions for networking and helping people to understand how they could use their skills according to the market demand, providing information about the demands of the neighboring labor market or helpinh them with the language, VISA AGENCY's purpose is to create a bond between the regions by supporting cross-broder employment.

On their website: <https://jobsvisa.eu/en/bulgaria> you may see actual testimonials from people who got guidance and help from them. Also, they provide concrete information and help for both employers and job-seekers, having a dedicated section where **people are offered advice** on how to fiind trening institution, how to sign an employmnt contract, information on job vacancies, what to seek during a job fair or how to learn a foreing language. [#robg](#) [#bestpractice](#) [#realCBC](#) [#interreg](#)